

Compelling Growth Potential

Heritage is an opportunistic growth fund designed to help build capital over time through investments in growing mid-sized companies.

Data presented reflect past performance of Investor Class shares. Past performance is no guarantee of future results. Current performance may be higher or lower than the performance shown. To obtain performance data current to the most recent month end, please visit americancentury.com. Investment return and fund share value will fluctuate, and redemption value may be more or less than original cost. Data assume reinvestment of dividends and capital gains. For information about other share classes available, please consult the prospectus. There is no guarantee the fund will meet its investment objective.

Mid-cap sweet spot

Mid-cap companies often have more sustainable business models with less volatility than small-cap companies and higher long-term growth potential than large-cap companies. Thus, investing in mid-cap stocks may help diversify your portfolio and improve risk-adjusted returns. Diversification does not ensure a profit or protect against a loss in a declining market.

Opportunistic growth

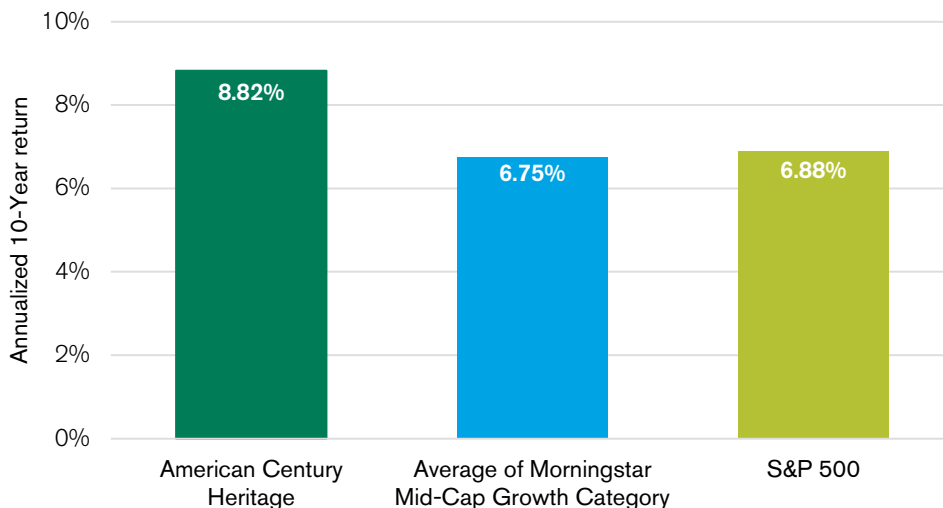
Heritage's managers focus on finding promising mid-sized companies early in their growth cycle. Their distinctive investment strategy seeks to uncover:

- Businesses demonstrating sustainable accelerating growth trends
- Compelling growth opportunities other managers may miss
- Companies showing tangible signs of being rewarded by the market

Fundamental analysis

The investment team looks past market consensus expectations, which tend to greatly underestimate or overestimate a company's earnings growth potential. By focusing on income statements and analyzing other non-financial metrics, they often identify improved business trends to buy companies early in an upward cycle.

Heritage has outpaced the broad stock market and its peers during the last 10 years



Past performance is no guarantee of future results.

Source: Morningstar Direct as of 11/30/2016.

Average annual total returns for period ended 3/31/2017	1 Year	3 Year	5 Year	10 Year	Inception	Expense Ratio			
<i>Inception date is 11/10/87. Expense ratio is as of the fund's current prospectus.</i>	13.29%	5.89%	9.47%	8.42%	11.29%	1.00%			
Calendar year returns	2008	2009	2010	2011	2012	2013	2014	2015	2016
Heritage	-46.17%	36.85%	31.37%	-6.53%	16.04%	31.02%	8.16%	1.91%	3.21%

The steady hand of experience

Heritage is managed by a veteran team. Pictured left to right (industry start date in parentheses) are Portfolio Managers Greg Walsh (1999) and Nalin Yogasundram (1998). They are supported by a team of dedicated analysts.



Top five holdings (%)

Newell Brands Inc	2.91
Zoetis Inc	2.14
Electronic Arts Inc	1.85
Ball Corp	1.79
Middleby Corp/The	1.76

Data as of 2/28/2017.

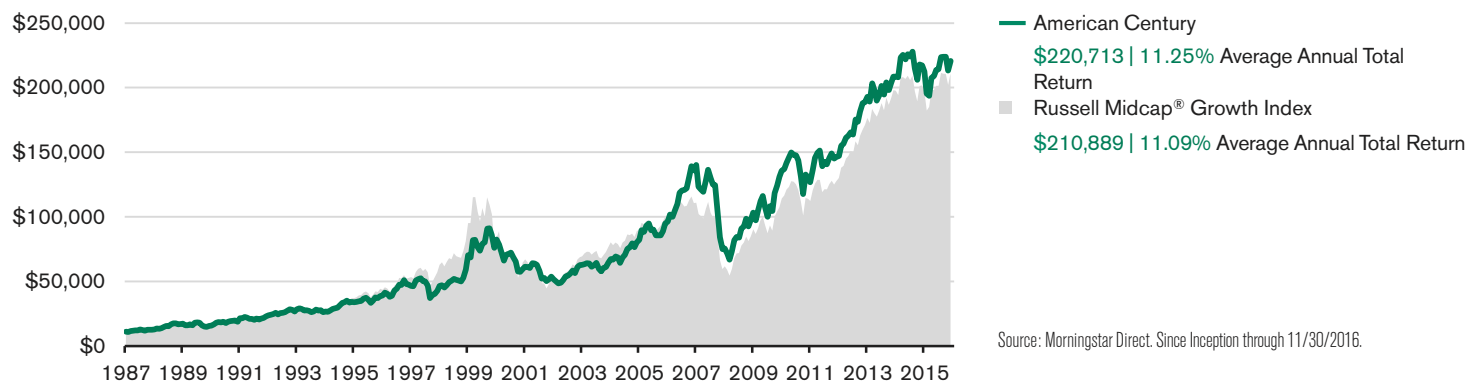
The holdings listed should not be considered recommendations to purchase or sell a particular security. Equity holdings are grouped to include common shares, depository receipts, rights and warrants issued by the same company. Fund holdings subject to change.

Top five sectors (%)

Information Technology	23.61
Consumer Discretionary	21.00
Industrials	16.68
Health Care	14.49
Consumer Staples	6.97

Data as of 2/28/2017.

Growth of a hypothetical \$10,000 investment



You should consider the fund's investment objectives, risks, and charges and expenses carefully before you invest. The fund's prospectus or summary prospectus, which can be obtained at americancentury.com, contains this and other information about the fund, and should be read carefully before investing.

Mutual fund investing involves market risk. Investment return and fund share value will fluctuate and it is possible to lose money by investing. Equity investments are subject to market fluctuations.

Historically, small- and mid-cap stocks have been more volatile than the stocks of larger, more established companies. The fund may also invest in foreign securities which can be riskier than investing in U.S. securities.

The Russell Midcap® Index measures the performance of the 800 smallest companies in the Russell 1000® Index. The Russell Midcap® Growth Index measures the performance of those Russell Midcap® companies with higher price-to-book ratios and higher forecasted growth values. The stocks are also members of the Russell 1000® Growth Index. Created by Frank Russell Company, indices are not investment products available for purchase.

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