



AMERICAN CENTURY®

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# SUSTAINABLE EQUITY STRATEGIES

Seeking to Do Well by Doing Good

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Available in Multiple Investment Options

NON-FDIC INSURED • MAY LOSE VALUE • NO BANK GUARANTEE

## GENUINE ESG INTEGRATION

ESG issues are increasingly important to the long-term financial success of a company. As skilled, experienced, and active investment managers we believe it is our duty to our clients to evaluate and integrate material ESG factors into the overall investment process. We believe doing so can contribute to better investment outcomes.



## ESG Integrated Throughout the Investment Process

In 2020, investments in Environmental, Social, and Governance (ESG)-related securities were up more than 70% from 2019.\* With this increased adoption, demand for more ESG choices is on the rise.

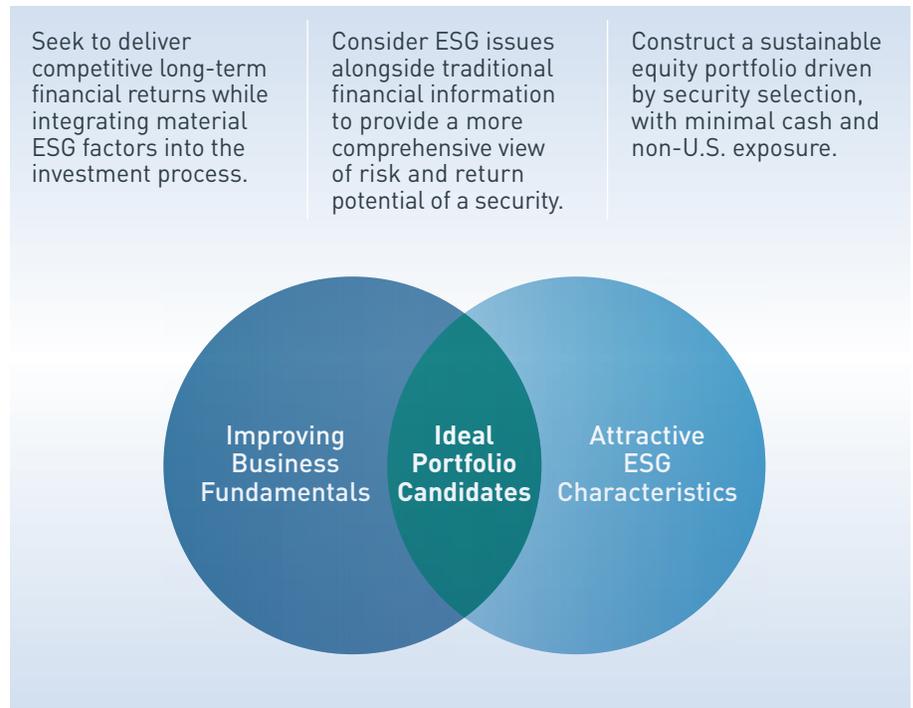
Investing in companies that are good for the world and good for society isn't just about making you feel good. It may also help manage risk, increase long-term gains and positively impact the world.

The Sustainable Equity Strategies apply our unique blend of financial analysis and ESG screening criteria to provide a comprehensive view of a security. This approach allows us to deliver a socially conscious, sustainable, actively-managed portfolio in multiple vehicles that may align with core portfolio investment choices.

\*Source: Morningstar Direct: A Broken Record: Flows for U.S. Sustainable Funds Again Reach New Heights, January 28, 2021.

## Building a Portfolio of Strong, Sustainable Businesses

The managers believe integrating ESG analysis alongside traditional financial evaluation creates a more robust portfolio that offers the potential to deliver excess returns over time. As they seek to identify stocks that exhibit both attractive business characteristics and strong ESG profiles, the team evaluates each security, applying rigorous fundamental research along with ESG analysis. Their goal is to deliver sustainable equity portfolios with performance driven primarily by stock selection.



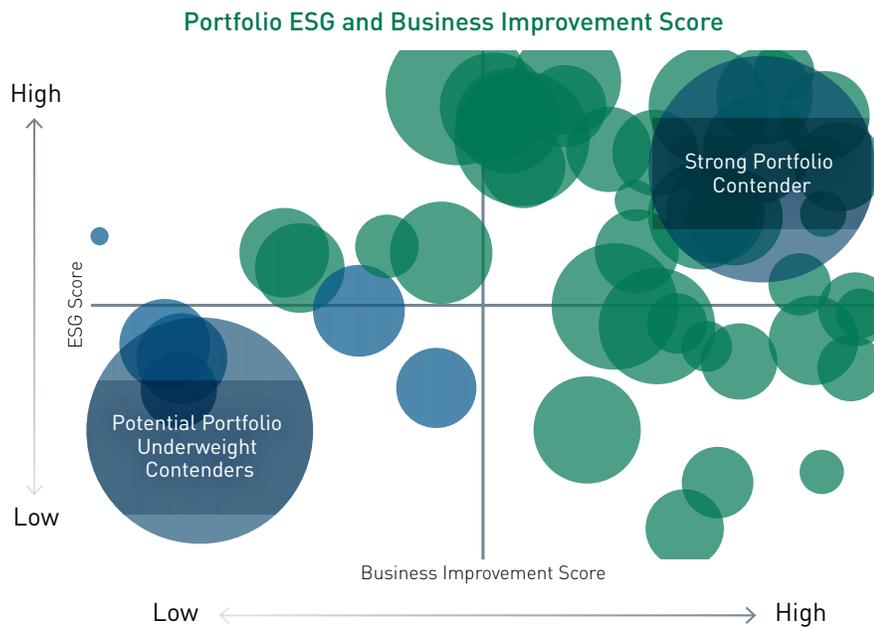
Signatory of:



## Investing in Durable ESG Leaders

The managers consider ESG criteria alongside standard business metrics. The ESG Score measures each company’s exposure to ESG risks and how well the company manages them. The Business Improvement Score ranks companies based on such attributes as growth, valuation, quality, cash flow and margin growth. The portfolio emphasizes those stocks the managers believe possess an attractive combination of these attributes. Lower ranking companies are scrutinized by ESG and investment analysts to determine whether they have the potential to help diversify the portfolio.

The following chart illustrates distribution of a hypothetical portfolio’s holdings based on their ESG and Business Improvement Scores.



Note: The size of the bubble represents the excess weight of the stock

### SEEKING:

- Substantially less impact on the planet, with lower greenhouse gas emissions
- Safer, more productive working environment, with lower worker fatality rates
- Strong corporate governance with robust policies and procedures
- Low labor unrest and high employee satisfaction
- Corporate board and management diversity and independence

# INVESTOR PROFILE



- Investors who are seeking an active U.S. equity strategy that integrates ESG factors as part of their core or growth portfolio allocation.
- Investors who are concerned about ESG issues and want the stocks they invest in to have less impact on the planet.
- Investors looking to tap the expertise of a veteran active management team with unique insights.

## FLEXIBLE INVESTMENT OPTIONS:

American Century offers our sustainable equity strategies in many different investment vehicles including mutual funds, ETFs and SMAs. Contact your financial advisor or visit us at [AmericanCentury.com](http://AmericanCentury.com) for more information.

## SUSTAINABILITY

It's in Our Genes™

Sustainability isn't just something we practice; it is part of who we are as a company and as global citizens.

With an ownership structure that directs over 40% of our profits to fund medical research, we attract employees motivated to make a difference in the world and develop investment teams who make ESG criteria a fundamental part of their analysis.



As of 12/31/2020.



This material has been prepared for educational purposes only and is not intended as a personalized recommendation or fiduciary advice. It is not intended to provide, and should not be relied upon for, investment, accounting, legal or tax advice.

A strategy or emphasis on environmental, social and governance factors ("ESG") may limit the investment opportunities available to a portfolio. Therefore, the portfolio may underperform or perform differently than other funds that do not have an ESG investment focus. A portfolio's ESG investment focus may also result in the portfolio investing in securities or industry sectors that perform differently or maintain a different risk profile than the market generally or compared to underlying holdings that are not screened for ESG standards.

Investment return and principal value of security investments will fluctuate. The value at the time of redemption may be more or less than the original cost. Past performance is no guarantee of future results.